

# You're in the Money!

## Return On Investment

How it all adds up...

PRODUCTS			
Gift Ribbon 15mm x 1m (1 off)	Cost 28p	Profit 97p	Average Selling Price £1.25
Diamond Label 100mm x 200cm Car Sticker	Cost 28p	Profit 82p	Average Selling Price £1.10
Lanyard 1m each inc. Lanyard clasp	Cost 85p	Profit £1.65	Average Selling Price £2.50
Iron On Label x 24 (24cm)	Cost 25p	Profit £4.06	Average Selling Price £4.30
Banner 1m	Cost 85p	Profit £4.10	Average Selling Price £4.95
Personalised Sash (1 off)	Cost £1.40	Profit £8.10	Average Selling Price £9.50
Hen Night Sash (multiple order)	Cost 97p	Profit £3.53	Average Selling Price £4.50

For the  
Wedding industry: hen  
night sashes, ribbon  
for invites, order of  
service, favours, car ribbons,  
cake ribbon, chair backs  
- the list goes on!

Sell lanyards into:  
schools, colleges,  
local businesses,  
for special events  
hen nights etc.

# Ribbon Writer®

01527 877 711  
info@ribbonwriter.com

Sell ribbon  
B2B: florists, bakeries,  
jewellers, party shops,  
gift and craft shops  
- the list is endless!



## with Ribbon Writer®



Featuring  
our Original,  
Excel and  
Deluxe Plus  
Ribbon Writer®

Ribbon Write your way to  
record profits this Year!

Supplied exclusively by

# Ribbon Writer®





## If you're interested in making money & creating a business - read on...

We have put together four profit-making packages, each carefully designed to provide all you need to get started in the ribbon printing business. Whether you are taking your first steps towards a business of your own or looking to add some value to sales in your existing business, we have the package for you and the experience and skills to help you on your way.

### What is ribbon printing?

Ribbon printing is the application of text and graphical designs, created on a computer, onto ribbons and other materials, using a thermal transfer ribbon printer. The printer heats a coloured foil, transferring the image onto the ribbon. Modern ribbon printers, like our **Ribbon Writers®**, are capable of printing onto a wide range of ribbons, adhesive film, iron-on labels and lanyards from 7mm to 100mm wide at speeds of up to 88.9mm a second.

### How can I make money with a Ribbon Writer?

You need a small investment of less than £595 + VAT to start your own ribbon printing business but it can generate fantastic profit margins from day one. Equipment funding is available via a 3rd party - ask for details. All you need is the determination and energy to identify opportunities and create sales.

Here at **Ribbon Writer®** our aim is to support you as much as we can, we will provide you with a marketing

pack, newsletters and even advertise your business on our website.

The opportunities to make money with a **Ribbon Writer®** are as great as your imagination. Just for starters, here are some ideas:

- Sashes for hen nights, Birthdays, etc.
- Banners for parties, anniversaries and advertising
- Ribbons for gift wrap, wedding favours, cards and craft
- Ribbon for floral decoration, weddings, Mothers Day, birthdays or bereavement
- Cake ribbons, car ribbons
- Personalised lanyards
- Uniform and clothing labels
- Window and car stickers, personalised packaging, personalised candles
- Ribbons for rosettes
- ... and many, many more.

### Who are we?

We are **Ribbon Writer®** – exclusive suppliers of the amazing **Ribbon Writers®** as well as the leading supplier of ribbons, foils and consumables in the UK. For 20 years we have been helping businesses of all sizes to make money with hot foil and ribbon printers and have built a strong reputation for our friendly and caring service.

We offer lifetime support on our software, free software updates, as well as lots of practical advice.

### The Ribbon Writer®

At the heart of your new business opportunity is the **Ribbon Writer®**, these versatile thermal transfer printers combined with our newly released Diamond Design software V5.13 making designing and printing your own ribbons a breeze. The **Ribbon Writer® Original**, **Ribbon Writer® Excel** and **Ribbon Writer® Deluxe Plus** come with the newly updated version of our software that will run on any Windows PC or laptop using Windows 7, 8, 10 or 11, and connects using a standard USB interface. The easy-to-use software allows you to design with any of the fonts on your PC and includes images for a really professional finish. We even provide a free clip art disc. Text and graphics can be imported, rotated and realigned until you are happy with your design – then just click to print. With a resolution of up to 300 dots per inch and a print speed of up to 88.9mm per second, it takes no time to produce the highest quality printed ribbons and labels.



## Need help with promotion?

### We're here to help you promote your new business too!

All **Ribbon Writer®** packages contain a sales and marketing kit and this gives you everything you need to start telling people all about your products and services.

Your sales and marketing kit includes:

- 2 x A3 posters to advertise your new business and product range
- 25 x A5 flyers, ready to distribute to other businesses
- Two printed sample display banners
- An A3 whiteboard which you can use to create your own ribbon display
- An image disc complete with marketing messages and designs ready made for your use
- A carefully designed order pad to help you ask the right questions when taking a ribbon order
- A printed cost calculator to enable you to accurately cost out each job

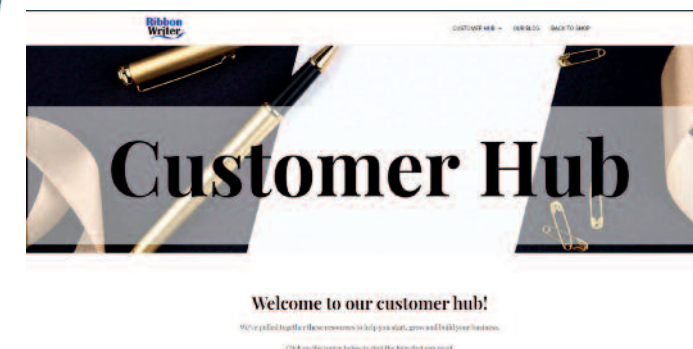
In addition, we price match all like-for-like consumables and provide free software support and updates, along with lots of practical advice.

### Join the club!

Invest in a **Ribbon Writer®** and receive permanent free entry in our **Ribbon Writer® Club**. Your business will be listed on our website and all enquiries for printed ribbon are directed to the **Ribbon Writer® Club**.

All customers also receive a monthly newsletter with hints and tips as well as downloadable projects.

## Customer Hub



New this year is our **Customer Hub** - designed specifically to help you with everything from setting up a website, to how to utilise social media. Check out our blog for lots of hints, tips and advice...

### Why Delay? Act Now!

If you're looking to start your own business or to get some extra value from your existing sales; or even if you are just looking to make some additional income from home, here are 10 Good Reasons to get started with The **Ribbon Writer®**.

- Low start up costs
- Excellent profit margins from day one
- Price match on all like for like supplies
- Plug & Play printers - just connect to your PC
- Quick and simple to use software, latest version
- Free Software updates
- Great customer service with **unlimited technical support**
- Easily marketed into local businesses to create additional income
- Minimal stock requirements – we carry the most comprehensive range of ribbons labels and colours - so you don't have to!
- Next day delivery, with a variety of options





# Shop with Ribbon Writer®



Our webshop is available to you 24/7!

**www.ribbonwriter.com**

- No minimum order quantity
- Low carriage charges
- Order by 1pm for next day delivery

## Did you know?

In addition to the ribbons, foils and other materials you will need to produce personalised products, we also sell a large range of: tartans, organza, grosgrain, patterned, wired, lurex and special occasion ribbons - to mention but a few!

We can now offer the option to lease the **Ribbon Writer®** - please enquire for full details.

## Webshop Payment

Secured online shopping powered by



## Phone/Email Order payment



## Delivery Method



## Our Ribbons and Transfer Foils

All the ribbons and foils we supply have been handpicked to ensure you get the best results. There are 50+ beautiful ribbon colours to choose from, both single and double sided, and ranging in width from 7mm to 100mm. The printing foils or transfer films come in 27 different colours, including several metallic finishes. We have no minimum order (by phone or email) and next day delivery, so you don't have to tie up your money in carrying stocks. Just hold what you need and we'll deliver the rest.

## Diamond Label Material

This clear, self adhesive material is amazingly versatile and can be printed using any of our 27 different coloured foils. We can offer four widths to go onto everything from packaging to candles and even shop window advertising.



## Name Tags and Labels

Why not create another source of income by producing name tags?

Using our iron-on material, and now our die cut iron on labels (2000 on a roll), printed with waterproof foils, you can now produce product or name labels instantly.

One roll of material can produce up to 2500 typical uniform labels, costing just 24p for 25. The waterproof foils are available in black, blue, red, green and now gold, silver, and pink, and will wash at up to 60 degrees in a domestic wash. The iron on material will

wash up to 40 degrees. Alternatively, you can print onto washable white or black ribbon to create sew-in labels for handmade washable items. Yet another way to generate income from your **Ribbon Writer®**.



## Personalised and Corporate Lanyards

This is a great market to sell into. You can offer a next day service for small to medium orders; customers can sell the lanyards to promote events or brands or as ID card holders. They can be sold into schools, businesses and even for hen and stag parties. Our lanyard ribbon (supplied on 100m rolls) prints beautifully.

For larger jobs we have a multi width adaptor specially created for the lanyard material to allow 3 rolls to print at the same time thus speeding up the job and lowering foil costs - No sewing required as we supply safety clasp kits along with quality metal japan hooks and clear ID card holders.

We also stock 15mm safety clasps or stoppers for personalised wrist bands!

**Production Costs:**  
material/print/hook/  
safety clasp/ID holder  
**APPROX**  
**0.89p**  
net



# Which Ribbon Writer®

## THE PACKAGES

All these superb printers come with our latest version of Diamon Design & are available in 4 carefully thought out packages...

### The Bronze Pack

This basic starter pack includes the essentials required to get up and running, you can add extra ribbons and foils to suit your budget!

### The Silver Pack

Ideal for small businesses and retail outlets, allowing you immediate access to creating gift ribbon, sashes, banners and personalised packaging, candles etc with a range of coloured printing foils including gold and silver metallic; again, you can add extra materials to the package.

### The Gold Pack

This is a more comprehensive version of the silver pack, with more ribbons and foils included (of your colour choice!) the pack also includes extras such as multi width adaptors for multiple ribbon printing, and other useful accessories; ideal for sashes and banners.

### The Platinum Pack

This deluxe pack is designed to include all the accessories we offer plus the largest choice of ribbon widths and types. With 9 foil colours, 3 widths of Diamond label, you also get iron on garment labels for school uniforms with a washable foil, as well as a starter kit to create your own personalised lanyards – this impressive pack sets you up to start creating and selling products from the moment you open your business in a box! Leasing the product is now an option - please enquire.

**\*Buying the Ribbon Writer® as a package can save up to £85.00!**

## The Ribbon Writer® Original



The **Original Ribbon Writer®** is the industry standard for ribbon printing, it represents both value and performance and continues to be the model of choice for both new & existing customers alike, thanks to the following features:

- 50.8mm per second top printing speed means that your ribbons are created quickly
- 200 dpi printing resolution offers a fantastic & clear print.
- Printing on the left hand side allows you to re-use your foils for even better efficiency
- A range of foil colours means you can find the perfect foil to fit your job
- Easy multi ribbon printing, thanks to our industry leading width adaptors (Free software templates provided)
- Robust & easily portable, a small desktop printer, which can easily fit into any environment

## SATIN RIBBONS

We have sourced a new double and single faced range of colours in this high-quality, British made ribbon. It has been specially developed to print using thermal transfer and produces excellent results from 7mm right up to 25mm. Stocked in all 4 widths in DFS: 7, 10, 15 and 25mm these 52 colours come on 20m rolls. The SFS comes in 25mm and 38mm widths on 100m rolls in 28 colours with 19 colours now stocked in 100mm x 50m rolls offering fantastic value for money.

Code No.	Colour	Double Faced Satin	Single Faced Satin	Single Faced Satin 100mm
101	Bridal Ivory	✓	✓	
130	Cream	✓	✓	✓
135	Oyster Dk Cream	✓		
150	Sand Dune/Antique Gold	✓	✓	✓
160	Gold Leaf	✓		
165	Cocoa Brown	✓	✓	
180	Espresso Brown	✓		
210	Jasmine Yellow	✓		
240	Tuscan Lt Gold	✓	✓	
270	Sunflower Yellow	✓	✓	✓
320	Peach Melba	✓		
330	Rose Gold	✓	✓	✓
340	Tango Orange	✓	✓	✓
360	Saddle Brown	✓		
370	Chesnut Brown	✓		
430	Camisole Pale Pink	✓		
440	Babe Baby Pink	✓	✓	✓
450	Rosa Antique Pink	✓		
460	Lipstick/Rose Pink	✓	✓	
470	Paris Pink	✓	✓	
480	Beauty Fuchsia	✓	✓	✓
490	Serenade Pink	✓		
540	Thistle Mauve	✓	✓	✓
550	Mystic Dk Mauve	✓		
555	Heather Purple	✓		
570	Damson Lt Purple	✓		
590	Regal Purple	✓	✓	✓
610	Ice Blue/Saxe	✓	✓	✓
620	Denim Blue	✓	✓	
625	Storm Blue	✓	✓	
635	Kingfisher/Aqua	✓	✓	✓
645	Monaco Blue	✓		
650	Ink/Royal Blue	✓	✓	✓
680	Navy Blue	✓	✓	✓
705	Angel Blue	✓		
710	Ocean/Duck Egg Blue	✓		
715	Fathom/Turquoise	✓		
720	Eau De Nil/Mint Green	✓		
723	Cucumber/Light Green	✓		
725	Zest	✓		
735	Combat/Olive Green	✓		
760	Kiwi	✓	✓	
770	Emerald/Grass Green	✓	✓	✓
785	Spruce/Dk Green	✓	✓	
835	Fizz Red	✓		
840	Passion Red	✓	✓	✓
850	Scarlet Dk Red	✓	✓	
870	Claret	✓	✓	✓
910	White	✓	✓	✓
920	Silver Coin	✓	✓	
925	Dolphin/Silver	✓	✓	
930	Steel/Pewter	✓	✓	✓
970	Dark Grey	✓	✓	
990	Black	✓	✓	✓
22	Peach	✓		
23	Coral	✓		
66	Teal	✓		

## Ribbons

### POLYESTER RIBBONS

22 Gorgeous colours available in this ever popular cut edge Polyester ribbon, choose from 45mm or 100mm widths presented on 50m rolls. Ideal for sashes and banners, cakes, hampers and car ribbon.

Colour Code	Colour
15	Pink
21	Fuchsia
13	Red
18	Claret
01	Black
20	Light Green
07	Green
19	Dark Green
17	Baby Blue
02	Royal Blue
10	Navy
12	Purple
04	Cream
06	Gold
14	Yellow
16	Peach
11	Orange
8910P	White
23	Non-fluorescent (Ivory)
08	Ivory (Hint of Mint)
09	Silver
05	Dark Silver

# Ribbon Writer®

Order online 24/7 at:  
[www.ribbonwriter.com](http://www.ribbonwriter.com)  
[info@ribbonwriter.com](mailto:info@ribbonwriter.com)

or call 01527 877711  
or 01527 758567

## CONSUMABLES PRICE LIST

Foil	110mm x 60m	57mm x 60m width price
Metallic Rose Gold	£27.75	£14.70
Metallic Gold/Silver	£26.30	£14.70
Metallic Red/Blue	£28.55	
Light Gold	£12.45	£8.65
Matt Silver	£12.45	£8.65
White	£12.45	£8.65
Caramel	£11.40	
Red	£11.40	£6.00
Green	£11.40	£6.00
Blue	£11.40	
Purple	£12.45	£6.00
Violet	£11.40	
Reflex Blue	£11.40	£6.00
Burgundy	£12.45	
Grey	£11.40	
Hot Pink		£7.70
Magenta	£13.75	
Antique Gold	£18.60	
Black (74mm)	£12.55	£6.24
Waterproof Black	£15.55	£8.15
Waterproof Blue/Red/Green	£17.05	£8.75
Waterproof Pink	£25.96	
Waterproof Silver	£23.55	£13.40
Waterproof Gold	£23.55	£13.40
Ultra Bright Metallic Gold	£28.55	
Ultra Bright White	£21.40	£10.35
Ultra Matt Silver	£21.40	<b>Ultra Range 110mm x 60m</b> (Heavily coated to give extra depth of colours)
Ultra Electric Blue	£21.40	
Ultra Yellow	£21.40	
Ultra Orange	£21.40	
Ultra Lime	£21.40	
Ultra Black	£21.40	£10.35

## LANYARD RANGE

20mm x 100m roll Coloured Lanyard DFS Ribbon	£15.35
Available in: Royal Blue, Red, Green, Yellow, Black, Lipstick, Purple, Baby Blue and White	
Wristband Stoppers x 50	£7.00
Lanyard ID Card Holder x 50	£10.99
Lanyard silver metal Japen Hook 20mm x 50	£9.10
Lanyard Safety Clip Black (No sew) x 50 20mm	£8.99
Lanyard Safety Clip Black (No sew) x 50 25mm	£9.99
Wristband Safety Clip Black (No sew) x 50 15mm	£7.99

## RIBBONS

Fabric/Material Type	Roll Length	Price
Double Faced Satin 7mm	20m	£2.80
Double Faced Satin 10mm	20m	£3.35
Double Faced Satin 15mm	20m	£4.15
Double Faced Satin 25mm	20m	£4.70
Polyester 45mm	50m	£15.15
Polyester 100mm	50m	£23.75
Single Faced Satin 25mm	100m	£9.65
Single Faced Satin 38mm	100m	£12.55
Single Faced Satin Sash 100mm	50m	£24.05
Diamond Label Clear 25mm	25m	£10.05
Diamond Label Clear 50mm	25m	£19.95
Diamond Label Clear 75mm	25m	£22.05
Diamond Label Clear 100mm	25m	£25.15
Sew-in Polyester Labels 45mm (other widths on request)	50m	£15.15
Iron on material	25m	£16.42
Die cut iron on labels (2000) per roll	28m	£41.85

## NEW IN

Rainbow Ombre (Pride) SFS 100mm	50m	£34.25
Rainbow Ombre (Pride) SFS 38mm	50m	£12.10
Rainbow Ombre (Pride) SFS 25mm	50m	£9.65
Rainbow Striped SFS 100mm	50m	£34.25
Rainbow Striped SFS 38mm	50m	£12.10

## ACCESSORIES

Cleaning Swabs x 10	£5.55
Print Head Cleaning Wipes x 10	£3.25
Multi-Width Adaptor 10mm	£14.26
Multi-Width Adaptor 15mm	£14.26
Multi-Width Adaptor 20mm	£14.26
Multi Width Adaptor 25mm	£14.26
Multi-Width Adaptor Multipack	£38.34
Single Width Adaptor	£5.45
1m Velcro Hook & Loop	£4.00
Foil Storage Box	£5.45
Foil Swatch / Satin Swatch / Poly Swatch	£8.99
Ribbon Stabiliser (for narrow ribbon printing)	£5.45
Auxiliary Ribbon Mount (Suitable for all printers)	£25.00
Ribbon Rack	£32.89

\*Prices are subject to VAT.

Order online 24/7 at [www.ribbonwriter.com](http://www.ribbonwriter.com)  
info@ribbonwriter.com

# is right for me?

## The Ribbon Writer® Excel



The  
Excel  
300dpi  
version

The Ribbon Writer® Excel, pushing the envelope of performance for quality and ushering in a new era for ribbon printing at prices that are perfect to fit your budget. The latest model offers:

- 88.9mm per second print speed, making even the longest print jobs a breeze
- 300 dpi printing resolution is revolutionising narrow ribbon printing, giving a new level of detail
- Easy multi ribbon printing, thanks to our industry leading width adaptors (Free software templates provided)
- Printing on the left hand side allows you to re-use your foils for even better efficiency
- A small, robust & reliable desktop printer that is easily portable
- Uses same core size as the Ribbon Writer Original, so foils are interchangeable

## The Ribbon Writer® DELUXE Plus



The  
Deluxe Plus  
300dpi  
Label  
Master

Top of the range is the Ribbon Writer® Deluxe Plus, (Label Master).

- 102mm per second print speed, perfect for longer runs
- 300 dpi printing resolution producing a new level of detail in ribbon and label printing
- Capable of multi ribbon printing using our range of multi adaptors from 7mm upwards
- Centre printer allowing for the use of 1/2 foils for single use of narrow ribbon
- Perfect print registration for label printing
- Robust and reliable printer easily portable



# It's as easy as 1 2 3

1

ORIGINAL

EXCEL

DELUXE Plus

The Original  
200dpi  
version

Ribbon  
Writer  
Excel

The Excel  
300dpi  
version

Ribbon  
Writer  
Deluxe  
Plus

The  
Deluxe Plus  
300dpi  
Label  
Master

1. First, choose your printer
2. Then, choose your package
3. Select any additional items or packs

**Ribbon  
Writer®**

3

## LABEL PRINT PACK\*

\*For the Ribbon Writer®  
Deluxe Plus only

1 roll of 2000 die cut  
Labels (46mm x 12mm).  
3 x Half Foils: 58mm x 50m,  
Washable, Black, Red & Blue

£65.00  
+Vat

## READY MADE SAMPLE SET



£29.99  
+Vat

## LARGE BOWDABRA

£25.50  
+Vat



## SMALL BOWDABRA

£12.99  
+Vat



## RIBBON REWINDER



£255.00  
+Vat

## WE R MEMORY KEEPERS CUTTER

(Ribbon Cutter)



£18.99  
+Vat

## BOWVY CUTTER



£31.99  
+Vat

## WOODEN FOIL RACK



£50  
+Vat

## AUXILARY RIBBON MOUNT



£25.00  
+Vat

# Packages Available\*

\*We are happy to adjust the contents within the  
packages to suit your business requirements

2

## Bronze Pack:

Original  
£595 + Vat  
Excel  
£775 + Vat  
Deluxe Plus  
£870 + Vat

## Gold Pack:

Original  
£835 + Vat  
Excel  
£1015 + Vat  
Deluxe Plus  
£1110 + Vat

## Silver Pack:

Original  
£735 + Vat  
Excel  
£915 + Vat  
Deluxe Plus  
£1010 + Vat

## Platinum Pack:

Original  
£1080 + Vat  
Excel  
£1260 + Vat  
Deluxe Plus  
£1355 + Vat

**BEST  
SELLER**

**BEST  
SELLER**

Package: **Please state printer required**

Ribbon Writer Printer, Diamond Design & Image disc

Ribbon Writer cables

Point of Sale Kit

Black Transfer Foil

Single Width Adaptor, 25mm, 20mm 15mm & 10mm Multi width Adaptors

45mm and 100mm White Poly Ribbon

Gold and Silver Metallic Foils

Matt Foils of your choice

50, 75 & 100mm Diamond Label roll

Thermal wipes

Ribbon colour swatches for polyester & DFS, & Foil swatch

Printed Ribbon Display Board

25mm DFS Ribbons of your choice

15mm DFS Ribbons of your choice

10mm DFS Ribbons of your choice

100mm Poly Ribbon of your choice

Pack of Velcro

Pack of multi coloured gems

Ribbon Scissors

45mm Poly ribbon of your choice

38mm SFS ribbon of your choice

25mm SFS ribbon of your choice

20mm x White Lanyard Material, 50 X Japen Hooks, 50 X Safety Clasp Kits & ID Cards

Iron on Label material

Waterproof Black Foil

Foil Storage Box

Ribbon Stabilizer (narrow ribbon)

Auxiliary Ribbon Mount (for the larger ribbons)

Deco Bow Maker

FREE REMOTE SET UP SERVICE

	BRONZE	SILVER	GOLD	PLATINUM
Ribbon Writer Printer, Diamond Design & Image disc	●	●	●	●
Ribbon Writer cables	●	●	●	●
Point of Sale Kit	●	●	●	●
Black Transfer Foil	●	●	●	●
Single Width Adaptor, 25mm, 20mm 15mm & 10mm Multi width Adaptors	Single	Single	Single, 10 + 15mm	all
45mm and 100mm White Poly Ribbon	45mm	●	●	●
Gold and Silver Metallic Foils	either	●	●	●
Matt Foils of your choice	1	3	4	6
50, 75 & 100mm Diamond Label roll		50mm	50 + 75mm	all
Thermal wipes		●	●	●
Ribbon colour swatches for polyester & DFS, & Foil swatch		●	●	●
Printed Ribbon Display Board		●	●	●
25mm DFS Ribbons of your choice		2	3	3
15mm DFS Ribbons of your choice		2	3	3
10mm DFS Ribbons of your choice		2	3	3
100mm Poly Ribbon of your choice		1	2	2
Pack of Velcro			●	●
Pack of multi coloured gems			●	●
Ribbon Scissors			●	●
45mm Poly ribbon of your choice				2
38mm SFS ribbon of your choice				●
25mm SFS ribbon of your choice				●
20mm x White Lanyard Material, 50 X Japen Hooks, 50 X Safety Clasp Kits & ID Cards				●
Iron on Label material				●
Waterproof Black Foil				●
Foil Storage Box				●
Ribbon Stabilizer (narrow ribbon)				●
Auxiliary Ribbon Mount (for the larger ribbons)				●
Deco Bow Maker				●
FREE REMOTE SET UP SERVICE				●

For Sales: 01527 877711 For IT Support: 01527 758567

www.ribbonwriter.com